EXHIBIT 3

Letter from Ronald D. Green, Jr. to Val Gurvits dated June 26, 2015



Ronald D. Green Partner Licensed in NV

June 26, 2015

Val Gurvits Boston Law Group, P.C. 825 Beacon St., Suite 20 Newton Centre, MA 02459

Re: AMA Multimedia, LLC adv. Borjan Solutions S.L. et al. – Arbitrator Selection

Dear Val:

Since we last spoke, AMA Multimedia, LLC ("AMA") has been researching and vetting potential arbitrators located in the State of Nevada. After a thorough search, we believe that the following 3 potential arbitrators are not only qualified to adjudicate the dispute between AMA and your clients but also show no discernable bias for or against intellectual property owners over alleged infringers. Any thoughts that you have with regard to the following individuals are appreciated.

- The Honorable Philip Pro: As you know, we have previously proposed Judge Pro as the arbitrator for this matter, and your client rejected him. We ask that you reconsider. Judge Pro served on the Nevada federal bench for nearly 3 decades. In that time, he rightly gained a reputation as one of the smartest and fairest judges to preside over a Nevada court. Your issue with Judge Pro was apparently that he did not have the "necessary IP background to properly understand this dispute." However, that is simply not true. Judge Pro has presided over dozens of intellectual property cases more complex than this and has never shown any favoritism to plaintiffs or defendants. If your objection to Judge Pro is that both Marc and I have appeared before him, please let us know. However, to suggest that he is unqualified is not a well-founded objection.
- 2. <u>Ara Shirinian</u>: If Judge Pro is unacceptable to your client and you, we also suggest and would be comfortable with Ara Shirinian, whose biography can be found at <arashirinianmediation.com>. Mr. Shirinian has an excellent reputation in Nevada as a fair arbitrator and mediator. Neither Marc nor I have appeared before Mr. Shirinian before. He is willing to work with the parties on the applicable rules that will apply to the dispute and regarding the discovery schedule. By way of full disclosure, I had a short conversation with Mr. Shirinian about this matter earlier this week, but we discussed nothing of substance. I invite you to contact him and have a brief conversation with him before agreeing that he would be an appropriate arbitrator for this matter.

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It is our hope that the parties can agree upon an acceptable arbitrator quickly so that we might get this matter resolved for both of our clients. Given that the parties' settlement agreement requires that arbitration occur in Nevada, we do not feel that it makes sense to retain an arbitrator located out-of-state. There are several qualified arbitrators in southern Nevada, and it will be more cost-effective for both of our clients to retain someone that already lives here.

Please approve one of these individuals by **Friday**, **July 3**, **2015**. If you have any questions, please feel free to contact me at your convenience.

Sincerely,

Ronald D. Green